

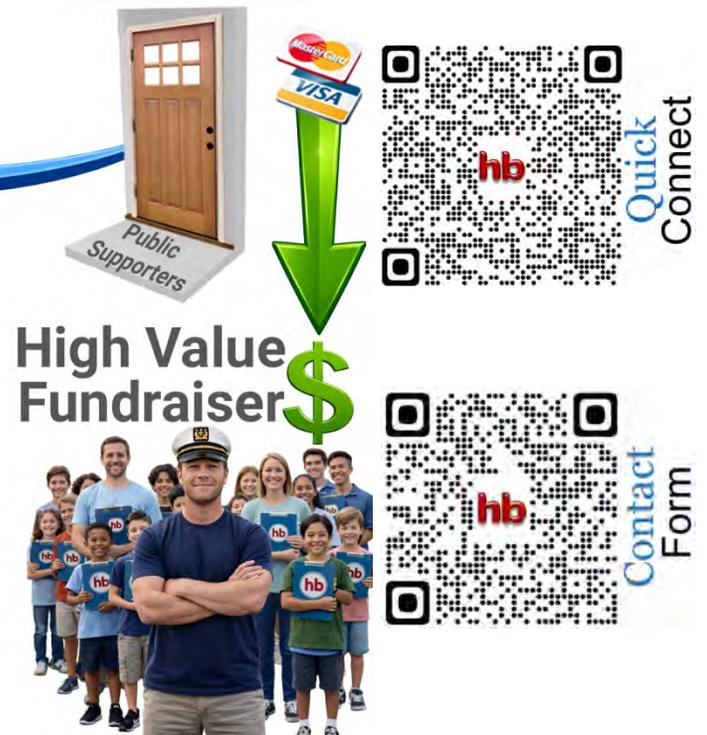
hubbub

Creating Cheers out of Chaos LOCAL.COM

Mobile Marketing



Donations



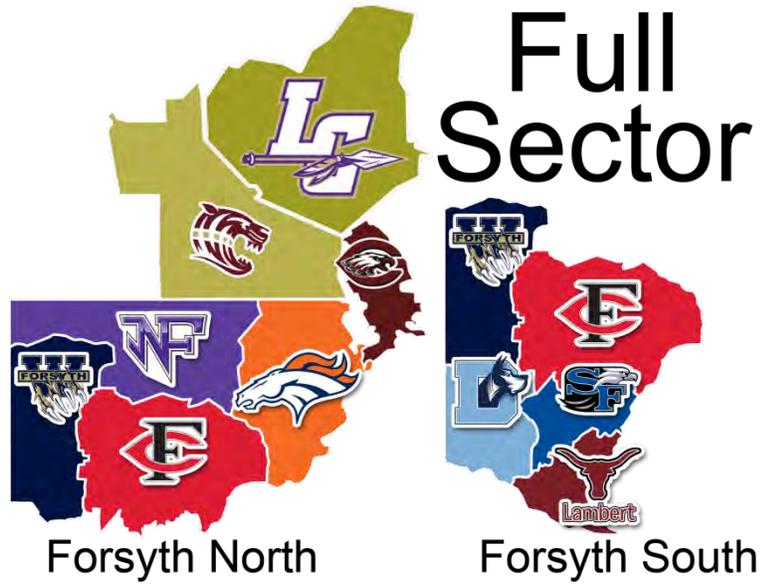
Our Marketing | Fundraising | Discount Club Platform Works for YOU

- A local version of our service Platform is being created for your hometown
- We recruit qualified businesses to JOIN the platform and then we ask them to provide three deals that are used to create a community-specific **Discount Club**
- Certified Student groups sell annual club memberships to their friends, family, neighbors and the general public as a high-value, high-return Fundraiser (\$25) in effect –**Transforming Deals into Dollars**– to help them reach their goals
- We designed the marketing elements of our Platform to help each business partner attract and keep more new and returning customers. For example, we created three different deal types that appeal to specific consumer segments and that give them more reasons to visit your store or use your services
- Multiple-use deals, Seasonal Updates and add-on events such as flash, clearance or scheduled sales deliver a full year of value and real ROI
- Results: Your Captain does the work that helps you get a steady flow of more diverse and proven loyal customers over the entire year
- The Cost– \$100: Take advantage of our Launch Specials* and get twice the operational area for half-price **(Must join within One Week of Sales Call)**

Features that Deliver MORE Value

Sales Footprint

- New Business Partners get twice the sale territory in the First Year
- This Doubles the number of potential New or Returning Customers to attract
- Worried that will be too much new business or too many deals... We protect you by regulating the Number and Frequency of uses AND We can Downgrade your Sales Area



Full Sector

Membership & Deal Types: More Options means more Customers

- Full Club Members get all the Discounts in their Hometown (e.g., Forsyth Sector)
- Full Club Members get Sponsored & Special Deals everywhere in the Hubbub Local network (Launch 2026 & Growing)
- Basic Members get Sponsored deals in their Hometown (frequency & use Ltd.)
- JOIN our Platform in multiple Areas for more Savings (@work, 2nd home, etc...)



Basic Membership Full Club Membership

Special Sales & Opportunities

- Upcoming, Promoted, Featured and Seasonal sales can be advertised in your hometown and neighboring communities
- Mobile, Service, online or Multiple outlets... We have Plans for that !
- Tell ALL the local Students & Events— “We Support You...” Have them use the instructions on your InStore Sign to JOIN Hubbub Local as a Fundraising Partner



hubbub

Creating Cheers out of Chaos

LOCAL

*“A busy, noisy situation caused by a Crowd of People”
Where We Live, Learn, Work and Grow... Our Hometown®*

Our Community Support Platform WORKS for YOU



Mobile Marketing | Fundraising | Discount Club

- JOIN our **“Give to Grow”** Platform– It runs right on the User’s Phone
- Merchants & Service Providers create Deals– We **Amplify** and Distribute them
- We help Certified Student groups sell annual Club Memberships to their supporters transforming –Deals into Dollars– and bringing you more Customers
- Seasonal Updates give Members a full Year of VALUE & more reasons to visit
- Non–Members have an Option: They can use Coupon-like Sponsored Deals !
- Multiple Deal Types help attract and keep more New and Returning Customers
- Expanded Footprint: Advertising AND Marketing reach Nearby Communities
- Target specific Consumer types AND Promote Special Events & Deals
- Earn back Account fee on Day1, Regulate discount use and Get real ROI
- Regional, Mobile, Online, Professional Services or Resource ONLY listings:
We have custom plans to help you make more quality community connections
- Your Local Captain works for Your Success & Growth... For years to come !

Choose a Plan and your Marketing Territory

First 50 New Partners: Premium & Resource Plans (\$100 off) AND Full Sector Marketing
(e.g., Lumpkin–Dawson–Forsyth North + Forsyth South, 475,000 total residents)

<https://know.hubbublocal.com/hbl/> – Outlined Areas

	Standard	Premium	Resource
Annual Fee	\$100	\$200	\$200+
–Add'l Services*	—	\$50 - up	\$50 - up
Biographic	✓	✓	✓
–Web Link	x	2	1-2
–Category	1	2	1-2
Location Data	✓	✓	✓
–Featured	x	✓	✓
Communities	✓	✓	✓
–Expanded	x	✓*	✓*
Discounts			
–Sponsored	✓	✓	—
–Classic	✓	✓	—
–Value Plus	✓	✓	—
–Promoted	x	✓*	—
–Holiday	x	✓*	—
Membership			
–Rebate Pgm	x	✓	✓
Version 2.0			
–Rewards Pgm	x	✓	✓
–Prizes &	TBD	TBD	TBD

* Surcharge May Apply (quarterly or per special event)



Forsyth North



Forsyth South



Operational Areas

Discount CLUB



Captain: Walker McGraw

Email: walker@hubbublocal.com

Phone: (678) 439-6884



—A busy, noisy situation caused by a Crowd of People
 —Where We Live, Learn, Work, and Grow... Our Hometown

Community Business Partner Worksheet

Business & Plan Details – Unsure of answer?... Skip it & We'll help you later			
Options: A) Send photo of Complete Worksheet to your Captain (front & back) B) Use it as a Guide & fill out online Form https://hubbublocal.com/cbp/			
Common Name:		Tag Line:	
Link text		URL:	
Location Phone:	<input type="checkbox"/> () -	Google Maps	<input type="checkbox"/>
Location Title:		Resident Count	
Seller – ID	—	StoreID (custom*)	
Images Needed	<input type="checkbox"/> Logo– Square (640x640+)		<input type="checkbox"/> Cover Art– 4:3 (1024x768+)
Community(s)	https://partners.hubbublocal.com/hbl/		
	Location Contact	#1 Decision Maker	Secondary Contact
Role (circle)	Own Mgr Asso Mkt	Own Mgr Asso Mkt	Own Mgr Asso Mkt
Authority	Total Detail Verify#1	Total	Total Detail Verify#1
First Name			
Last Name			
Email	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address			
City			
State & Zip			

Active Lifestyle	1 2 Art, Music & Dance	Services	1 2 Health & Beauty
	1 2 Disciplines or Competition		1 2 Learn, Earn & Work
	1 2 Fitness & Training		1 2 Maintain & Repair
Outings	1 2 Events & Destinations	Shopping	1 2 Glamour, Gifts & Apparel
	1 2 Activities & Amusements		1 2 Outdoors, Active & Auto
	1 2 Venues & Sports		1 2 Home, Hardware & Goods
Eats & Treats	1 2 Catering & Full Service	Connections	1 2 <u>Events & Organizations</u>
	1 2 Counter & Casual Service		1 2 <u>Local Resources</u>
	1 2 Treats & Take Out		1 2 <u>Partners & Listings</u>

Business Bio: _____

Marketing Services

Deals:	Sponsored	Classic	Value Plus
Date:	/ / 2026	/ / 2026	/ / 2026
Title:			
Details:			
Valid:	Basic Member (free) Club Member (Paid) Club Member (+Cmtys)	Club Member (Paid)	Club Member (Paid)
Uses:	1 / 2 / 3 / 4 / 5 / UnLtd	1 / 2 / 3 / 4 / 5 / UnLtd	1 / 2 / 3 / 4 / 5 / UnLtd
Frequency:	1 / 7 / 14 / Mo / Season	1 / 7 / 14 / Mo / Season	1 / 7 / 14 / Mo / Season
Value/Cost:	\$ \$	\$ \$	\$ \$
Approval Date: ___ / ___ / ___	Approved by:		
Upcoming Season Update		DEADLINE: ___ / ___ / 2026	
Marketing Add-ONS: Promoted Holiday Flash Other WebDecoder			

Annual Fees

Standard

\$100

- ✓ Biography: Introduce Your Business
- ✓ Branded: Featured Image & Logo
- ✓ Discounts: Sponsored, Classic & Value+
- ✓ Deal Use: Ltd Control (1/wk or 1/mo)
- ✓ Area: Core Community & Economic Center(s)
- ✓ Enhancements: Not Available

Payment Options

Annual Fees

Premium

\$200

- ✓ Biography: +Link, +Image & Discovery Opt
- ✓ Branded: Featured Image & Logo
- ✓ Deals: ADD Solo, Flash, Scheduled
- ✓ Deal Use: Expanded Controls & Regs
- ✓ Footprint: ADD Nearby Communities
- ✓ Enhancements: Rebate & Rewards

\$100 Off
First 50 Partners

Annual Fees

Resource

\$200

- ✓ Biography: +Link, +Image & Discovery Opt
- ✓ Branded: Featured Image & Logo
- ✓ For: Church, Prof. & Financial Srv
- ✓ Area: Community, Hometown & Regional
Options Available*
- ✓ Enhancements: +Exposure & Cmty Calendar

\$100 Off
First 50 Partners



- Next Steps Options: SignUp or Learn More –
- A) Fill out worksheet, Take Photo & send by Email / SMS
 - B) Contact your Captain: Use worksheet to get Signed Up
 - C) Use worksheet as Guide: Chose One Online Form
 - Quick Connect Form: Reserves your Spot
 - Contact Form: Starts Application Process sooner
- Optional– Use Referral form to suggest Student groups, other Businesses, or to view the Demo



Go to <https://hubbublocal.com/cbp/>

Captain: Walker McGraw

P: 678-439-6884

E: Walker@hubbublocal.com

Hubbub Local Features & Functions

The HUB: Central Point of the Savings Club

Discovery Window

Promoted Partners, Deals, & Community Info

Art Cards Cover Image (4:3 format– 1024x768+)

-  **Active Lifestyle**
-  **Shopping**
-  **Outtings**
-  **Eats & Treats**
-  **Services**
-  **Connections**

Category Bubbles: Search by business types

Store ID: Enter Code found on the Location Sign

User Account Management

View other Communities



Seller – ID: If a Student asked you to JOIN the Hubbub Local Platform: Please enter their identification code so they get CREDIT

Store – ID: Assigned access shortcut & Identifier for Business Locations

Membership Types: **Basic** (free) Local Sponsored & Featured Deals Only
Club (Donate) ALL Local Discounts AND Sponsored & Special deals across whole Network

Core Discounts: **Value Plus**- So good it brings in even the most reluctant (**Club**)
Classic- Savings you can count on (**Club**)
Sponsored- Coupon-like (**Basic**-Local & **Club**- Local or visiting)

Special Deals: **UpComing**- Holiday, back-to-school, black Friday, etc (**Club**)
Flash- Clearance, Over Stock, New Products (**Club**)
Featured- Grand Openings, VIP, Special Event (**Basic & Club**)



Tell Your Story & Attract more Customers

Once the Discount Club Member selects your business they are taken to Your Deals & Information Listing

Brand Logo: Pressing the image or [More link](#)

opens the Biographical write up →

Tagline: Catch phrase (~50 characters)

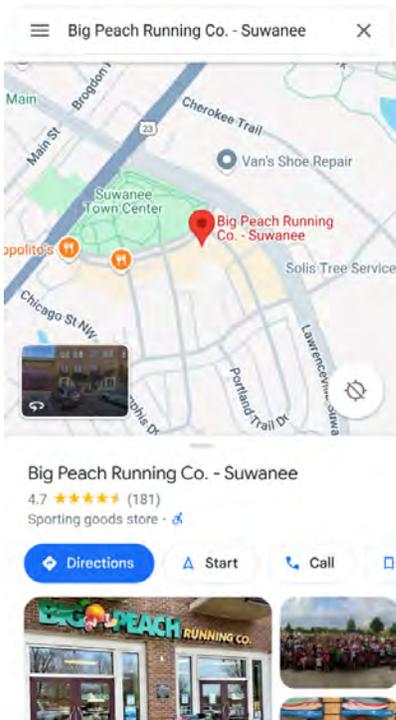
→

Feature Image: Capture their Imagination

→

Business Biography: Tell YOUR Story
What makes you Great and How you can serve your Customers & Community

→



Clicking Address:
Opens YOUR Google Profile

←

Member Selects from Available Deals:

- Donors get all the Deals
- Basic Members Save too

→

My Demo Community
☰



May Your Best Miles Be Those Covered On Foot! [More](#)



WELCOME TO BIG PEACH RUNNING CO.

We help the Atlanta Running Community have fun and get the most enjoyment from their fitness routine!
Come in for your FREE Video Gait Analysis and let us help you select the right shoe FOR YOU.

Visit Website →

Location: Suwanee
Address:
 320 Town Center Ave
 Suwanee, Georgia 30024
Phone: 678-869-5012

Deal	Requirements	Action
Classic	Discount Club	View
Flash Sale	Basic Member	View
Save \$10: Recycle old Shoes	Basic Member	View
Sponsored	Basic Member	View
Value Plus	Discount Club	View



