



“A busy, noisy situation caused by a Crowd of People”
Where We Live, Learn, Work and Grow... Our Hometown®

Our Community Support Platform WORKS for YOU



Mobile Marketing | Fundraising | Discount Club

- JOIN our “**Give to Grow**” Platform– It runs right on the User’s Phone
- Merchants & Service Providers create Deals– We **Amplify** and Distribute them
- We help Certified Student groups sell annual Club Memberships to their supporters transforming –Deals into Dollars– and bringing you more Customers
- Seasonal Updates give Members a full Year of VALUE & more reasons to visit
- Non-Members have an Option: They can use Coupon-like Sponsored Deals !
- Multiple Deal Types help attract and keep more New and Returning Customers
- Expanded Footprint: Advertising AND Marketing reach Nearby Communities
- Target specific Consumer types AND Promote Special Events & Deals
- Earn back Account fee on Day1, Regulate discount use and Get real ROI
- Regional, Mobile, Online, Professional Services or Resource ONLY listings: We have custom plans to help you make more quality community connections
- Your Local Captain works for Your Success & Growth... For years to come !

Choose a Plan and your Marketing Territory

First 50 New Partners: Premium & Resource Plans (\$100 off) AND Full Sector Marketing
(e.g., Lumpkin–Dawson–Forsyth North + Forsyth South, 475,000 total residents)

	Standard	Premium	Resource
<u>Annual Fee</u>	\$100	\$200	\$200+
–Add'l Services*	—	\$50 - up	\$50 - up
<u>Biographic</u>	✓	✓	✓
–Web Link	✗	2	1-2
–Category	1	2	1-2
<u>Location Data</u>	✓	✓	✓
–Featured	✗	✓	✓
<u>Communities</u>	✓	✓	✓
–Expanded	✗	✓*	✓*
<u>Discounts</u>	✓	✓	—
–Sponsored	✓	✓	—
–Classic	✓	✓	—
–Value Plus	✓	✓	—
–Promoted	✗	✓*	—
–Holiday	✗	✓*	—
<u>Membership</u>	✗	✓	✓
–Rebate Pgm	✗	✓	✓
<u>Version 2.0</u>	✗	✓	✓
–Rewards Pgm	✗	✓	✓
–Prizes &	TBD	TBD	TBD

* Surcharge May Apply (quarterly or per special event)

<https://know.hubbublocal.com/hbl/> – Outlined Areas



Forsyth North



Forsyth South

Discount
CLUB

Captain: Walker McGraw

Email: walker@hubbublocal.com

Phone: (678) 439-6884

Community Business Partner Worksheet

Business & Plan Details – Unsure?... Skip it & We will help you later

What Next: Option A) Send Picture by Text/Email
 B) Phone–Text–Email your Captain
 C) Use as Guide for Contact Form <https://hubbublocal.com/cbp/>

Common Name:		Tag Line:	
Link text		URL:	
Location Phone:	<input type="checkbox"/> () -	Google Maps	<input type="checkbox"/>
Location Title:		Resident Count	
Seller – ID	—	StoreID (custom*)	
Images Needed	<input type="checkbox"/> Logo– Square (640x640+)		<input type="checkbox"/> Cover Art– 4:3 (1024x768+)
Community(s)	https://partners.hubbublocal.com/hbl/		

	Location Contact	#1 Decision Maker	Secondary Contact
Role (circle)	Own Mgr Asso Mkt	Own Mgr Asso Mkt	Own Mgr Asso Mkt
Authority	Total Detail Verify#1	Total	Total Detail Verify#1
First Name			
Last Name			
Email	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address			
City			
State & Zip			

Active Lifestyle	1 2 Art, Music & Dance 1 2 Disciplines or Competition 1 2 Fitness & Training	Services	1 2 Health & Beauty 1 2 Learn, Earn & Work 1 2 Maintain & Repair
Outings	1 2 Events & Destinations 1 2 Activities & Amusements 1 2 Venues & Sports	Shopping	1 2 Glamour, Gifts & Apparel 1 2 Outdoors, Active & Auto 1 2 Home, Hardware & Goods
Eats & Treats	1 2 Catering & Full Service 1 2 Counter & Casual Service 1 2 Treats & Take Out	Connections	1 2 <u>Events & Organizations</u> 1 2 <u>Local Resources</u> 1 2 <u>Partners & Listings</u>

Business Bio: _____

Marketing Services

Deals:	Sponsored	Classic	Value Plus
Date:	/ / 2026	/ / 2026	/ / 2026
Title:			
Details:			
Valid:	Basic Member (free) Club Member (Paid) Club Member (+Cmtys)	Club Member (Paid)	Club Member (Paid)
Uses:	1 / 2 / 3 / 4 / 5 / UnLtd	1 / 2 / 3 / 4 / 5 / UnLtd	1 / 2 / 3 / 4 / 5 / UnLtd
Frequency:	4 / 7 / 14 / Mo / Season	1 / 7 / 14 / Mo / Season	1 / 7 / 14 / Mo / Season
Value/Cost:	\$ \$	\$ \$	\$ \$
Approval Date:	____ / ____ / ____	Approved by:	
Upcoming Season Update		DEADLINE: ____ / ____ / 2026	
Marketing Add-ONS: Promoted Holiday Flash Other WebDecoder			

Annual Fees Standard **\$100**

- Biography: Introduce Your Business
- Branded: Featured Image & Logo
- Discounts: Sponsored, Classic & Value+
- Deal Use: Ltd Control (1/wk or 1/mo)
- Area: Core Community & Economic Center(s)
- Enhancements: Not Available

Payment Options

Annual Fees Premium **\$200**

- Biography: +Link, +Image & Discovery Opt
- Branded: Featured Image & Logo
- Deals: ADD Solo, Flash, Scheduled
- Deal Use: Expanded Controls & Regs
- Footprint: ADD Nearby Communities
- Enhancements: Rebate & Rewards

 **\$100 Off**
First 50 Partners

Annual Fees Resource **\$200**

- Biography: +Link, +Image & Discovery Opt
- Branded: Featured Image & Logo
- For: Church, Prof. & Financial Srv
- Area: Community, Hometown & Regional Options Available*
- Enhancements: +Exposure & Cnty Calendar

 **\$100 Off**
First 50 Partners



Contact Form

– Next Steps Options: SignUp or Learn More –

- A) Fill out worksheet, Take Photo & send by Email / SMS
- B) Contact your Captain: Use worksheet to get Signed Up
- C) Use worksheet as Guide: Chose One Online Form
 - Quick Connect Form: Reserves your Spot
 - Contact Form: Starts Application Process sooner

–Optional– Use Referral form to suggest Student groups, other Businesses, or to view the Demo

Go to <https://hubbublocal.com/cbp/>



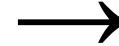
Quick Connect

Hubbub Local Features & Functions

The HUB: Central Point of the Savings Club

Discovery Window

Promoted Partners, Deals, & Community Info



Art Cards Cover Image (4:3 format– 1024x768+)

-  Active Lifestyle  Shopping  Outings
-  Eats & Treats  Services  Connections

Category Bubbles: Search by business types



Store ID: Enter Code found on the Location Sign



User Account Management



View other Communities



Seller – ID: If a Student asked you to JOIN the Hubbub Local Platform: Please enter their identification code so they get CREDIT

Store – ID: Assigned access shortcut & Identifier for Business Locations

Membership Types: **Basic** (free) Local Sponsored & Featured Deals Only
Club (Donate) ALL Local Discounts AND Sponsored & Special deals across whole Network

Core Discounts: **Value Plus**- So good it brings in even the most reluctant (**Club**)
Classic- Savings you can count on (**Club**)
Sponsored- Coupon-like (**Basic-Local & Club**- Local or visiting)

Special Deals: **UpComing**- Holiday, back-to-school, black Friday, etc (**Club**)
Flash- Clearance, Over Stock, New Products (**Club**)
Featured- Grand Openings, VIP, Special Event (**Basic & Club**)

hubbub
Community Marketing & Fundraising Support
LOCAL

Walker T McGraw

678-439-6884

walker@hubbublocal.com

Shop | Save | Support

Tell Your Story & Attract more Customers

Once the Discount Club Member selects your business they are taken to Your Deals & Information Listing

 My Demo Community



Brand Logo: Pressing the image or [More link](#)

opens the Biographical write up



Tagline: Catch phrase (~50 characters)



May Your Best Miles Be Those Covered On Foot! [More](#)



Feature Image: Capture their Imagination



Business Biography: Tell YOUR Story

What makes you Great and How you can serve your Customers & Community



WELCOME TO BIG PEACH RUNNING CO.

We help the Atlanta Running Community have fun and get the most enjoyment from their fitness routine!

Come in for your FREE Video Gait Analysis and let us help you select the right shoe FOR YOU.

[Visit Website](#) 

Location: Suwanee

Address:

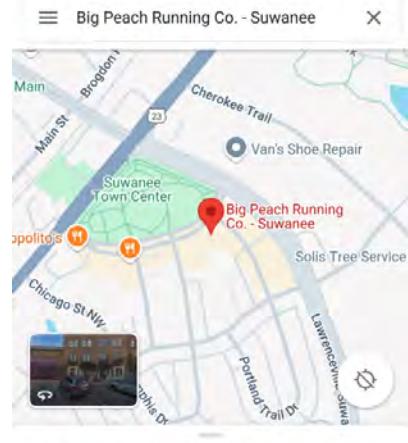
320 Town Center Ave

Suwanee, Georgia 30024

Phone: [678-869-5012](tel:678-869-5012)

Deal	Requirements	Action
Classic	Discount Club	View
Flash Sale	Basic Member	View
Save \$10: Recycle old Shoes	Basic Member	View
Sponsored	Basic Member	View
Value Plus	Discount Club	View

Powered by
hubhub
LOCAL



Clicking Address:
Opens YOUR Google Profile



Member Selects from Available Deals:

- Donors get all the Deals
- Basic Members Save too



Contact Form



Quick Connect



Deal Club
Demo



Referrals
Form