



*“A busy, noisy situation caused by a Crowd of People”  
Where We Live, Learn, Work and Grow... Our Hometown®*

## Our Community Support Platform WORKS for YOU



## Mobile Marketing | Fundraising | Discount Club

- JOIN our “**Give to Grow**” Platform– It runs right on the User’s Phone
- Merchants & Service Providers create Deals– We **Amplify** and Distribute them
- We help Certified Student groups sell annual Club Memberships to their supporters transforming –Deals into Dollars– and bringing you more Customers
- Seasonal Updates give Members a full Year of VALUE & more reasons to visit
- Non–Members have an Option: They can use Coupon-like Sponsored Deals !
- Multiple Deal Types help attract and keep more New and Returning Customers
- Expanded Footprint: Advertising AND Marketing reach Nearby Communities
- Target specific Consumer types AND Promote Special Events & Deals
- Earn back Account fee on Day1, Regulate discount use and Get real ROI
- Regional, Mobile, Online, Professional Services or Resource ONLY listings:  
We have custom plans to help you make more quality community connections
- Your Local Captain works for Your Success & Growth... For years to come !

# Choose a Plan and your Marketing Territory

First 50 New Partners: Premium & Resource Plans (\$100 off) AND Full Sector Marketing  
(e.g., Lumpkin–Dawson–Forsyth North + Forsyth South, 475,000 total residents)

<https://know.hubbublocal.com/hbl/> – Outlined Areas

	Standard	Premium	Resource
<b>Annual Fee</b>	<b>\$100</b>	<b>\$200</b>	<b>\$200+</b>
–Add'l Services*	—	\$50 - up	\$50 - up
<b>Biographic</b>	✓	✓	✓
–Web Link	x	2	1-2
–Category	1	2	1-2
<b>Location Data</b>	✓	✓	✓
–Featured	x	✓	✓
<b>Communities</b>	✓	✓	✓
–Expanded	x	✓*	✓*
<b>Discounts</b>			
–Sponsored	✓	✓	—
–Classic	✓	✓	—
–Value Plus	✓	✓	—
–Promoted	x	✓*	—
–Holiday	x	✓*	—
<b>Membership</b>			
–Rebate Pgm	x	✓	✓
<b>Version 2.0</b>			
–Rewards Pgm	x	✓	✓
–Prizes &	TBD	TBD	TBD

\* Surcharge May Apply (quarterly or per special event )



**Captain:** Walker McGraw

**Email:** [walker@hubbublocal.com](mailto:walker@hubbublocal.com)

**Phone:** (678) 439-6884

## Community Business Partner Worksheet

<b>Business &amp; Plan Details – Unsure?... Skip it &amp; We will help you later</b>			
<b>What Next: Option</b> <b>A) Send Picture by Text/Email</b> <b>B) Phone–Text–Email your Captain</b> <b>C) Use as Guide for Contact Form</b> <a href="https://hubbublocal.com/cbp/">https://hubbublocal.com/cbp/</a>			
<b>Common Name:</b>			<b>Tag Line:</b>
<b>Link text</b>			<b>URL:</b>
<b>Location Phone:</b>	<input type="checkbox"/> (   )   –	<b>Google Maps</b>	<input type="checkbox"/>
<b>Location Title:</b>	<b>Resident Count</b>		
<b>Seller – ID</b>	<b>StoreID (custom*)</b>		
<b>Images Needed</b>	<input type="checkbox"/> <b>Logo– Square (640x640+)</b>		<input type="checkbox"/> <b>Cover Art– 4:3 (1024x768+)</b>
<b>Community(s)</b>	<a href="https://partners.hubbublocal.com/hbl/">https://partners.hubbublocal.com/hbl/</a>		
	<b>Location Contact</b>	<b>#1 Decision Maker</b>	<b>Secondary Contact</b>
<b>Role (circle)</b>	Own Mgr Asso Mkt	Own Mgr Asso Mkt	Own Mgr Asso Mkt
<b>Authority</b>	Total Detail Verify#1	Total	Total Detail Verify#1
<b>First Name</b>			
<b>Last Name</b>			
<b>Email</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Phone</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Address</b>			
<b>City</b>			
<b>State &amp; Zip</b>			

Active Lifestyle	1 2 Art, Music & Dance	Services	1 2 Health & Beauty
	1 2 Disciplines or Competition		1 2 Learn, Earn & Work
	1 2 Fitness & Training		1 2 Maintain & Repair
Outings	1 2 Events & Destinations	Shopping	1 2 Glamour, Gifts & Apparel
	1 2 Activities & Amusements		1 2 Outdoors, Active & Auto
	1 2 Venues & Sports		1 2 Home, Hardware & Goods
Eats & Treats	1 2 Catering & Full Service	Connections	1 2 <u>Events &amp; Organizations</u>
	1 2 Counter & Casual Service		1 2 <u>Local Resources</u>
	1 2 Treats & Take Out		1 2 <u>Partners &amp; Listings</u>

Business Bio: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# Marketing Services

<b>Deals:</b>	<b>Sponsored</b>	<b>Classic</b>	<b>Value Plus</b>
<b>Date:</b>	/ / 2026	/ / 2026	/ / 2026
<b>Title:</b>			
<b>Details:</b>			
<b>Valid:</b>	Basic Member (free) Club Member (Paid) Club Member (+Cmtys)	Club Member (Paid)	Club Member (Paid)
<b>Uses:</b>	1 / 2 / 3 / 4 / 5 / UnLtd	1 / 2 / 3 / 4 / 5 / UnLtd	1 / 2 / 3 / 4 / 5 / UnLtd
<b>Frequency:</b>	<del>1 / 7 / 14</del> / Mo / <del>Season</del>	1 / 7 / 14 / Mo / Season	1 / 7 / 14 / Mo / Season
<b>Value/Cost:</b>	\$   \$	\$   \$	\$   \$
<b>Approval Date:</b> ____ / ____ / ____	<b>Approved by:</b>		
<b>Upcoming Season Update</b>		<b>DEADLINE:</b> ____ / ____ / 2026	
<b>Marketing Add-ONS:</b> <b>Promoted</b> <b>Holiday</b> <b>Flash</b> <b>Other</b> <b>WebDecoder</b>			


## Annual Fees Standard \$100

- ✓ Biography: Introduce Your Business
- ✓ Branded: Featured Image & Logo
- ✓ Discounts: Sponsored, Classic & Value+
- ✓ Deal Use: Ltd Control (1/wk or 1/mo)
- ✓ Area: Core Community & Economic Center(s)
- ✓ Enhancements: Not Available

Payment Options

## Annual Fees Premium \$200

- ✓ Biography: +Link, +Image & Discovery Opt
- ✓ Branded: Featured Image & Logo
- ✓ Deals: ADD Solo, Flash, Scheduled
- ✓ Deal Use: Expanded Controls & Regs
- ✓ Footprint: ADD Nearby Communities
- ✓ Enhancements: Rebate & Rewards

 \$100 Off  
First 50 Partners

## Annual Fees Resource \$200

- ✓ Biography: +Link, +Image & Discovery Opt
- ✓ Branded: Featured Image & Logo
- ✓ For: Church, Prof. & Financial Srv
- ✓ Area: Community, Hometown & Regional  
Options Available\*
- ✓ Enhancements: +Exposure & Cmty Calendar

 \$100 Off  
First 50 Partners



Contact  
Form

## – Next Steps Options: SignUp or Learn More –

- A) Fill out worksheet, Take Photo & send by Email / SMS
  - B) Contact your Captain: Use worksheet to get Signed Up
  - C) Use worksheet as Guide: Chose One Online Form
    - Quick Connect Form: Reserves your Spot
    - Contact Form: Starts Application Process sooner
- Optional– Use Referral form to suggest Student groups, other Businesses, or to view the Demo

Go to <https://hubbublocal.com/cbp/>



Quick  
Connect

Captain: Walker McGraw

P: 678-439-6884

E: [Walker@hubbublocal.com](mailto:Walker@hubbublocal.com)

# Hubbub Local Features & Functions

## The HUB: Central Point of the Savings Club

### Discovery Window

Promoted Partners, Deals, & Community Info

**Art Cards** Cover Image (4:3 format– 1024x768+)



Active Lifestyle



Shopping



Outtings



Eats & Treats



Services



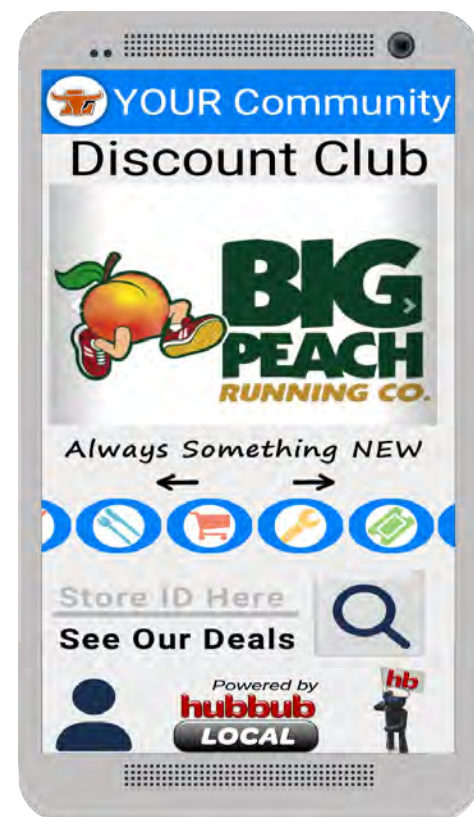
Connections

**Category Bubbles:** Search by business types

**Store ID:** Enter Code found on the Location Sign

**User Account Management**

**View other Communities**



**Seller – ID:** If a Student asked you to JOIN the Hubbub Local Platform:  
Please enter their identification code so they get CREDIT

**Store – ID:** Assigned access shortcut & Identifier for Business Locations

**Membership Types:** **Basic** (free) Local Sponsored & Featured Deals Only  
**Club** (Donate) ALL Local Discounts AND Sponsored & Special deals across whole Network

**Core Discounts:** **Value Plus**- So good it brings in even the most reluctant (**Club**)  
**Classic**- Savings you can count on (**Club**)  
**Sponsored**- Coupon-like (**Basic**-Local & **Club**- Local or visiting)

**Special Deals:** **UpComing**- Holiday, back-to-school, black Friday, etc (**Club**)  
**Flash**- Clearance, Over Stock, New Products (**Club**)  
**Featured**- Grand Openings, VIP, Special Event (**Basic** & **Club**)





# Tell Your Story & Attract more Customers

Once the Discount Club Member selects your business they are taken to Your Deals & Information Listing

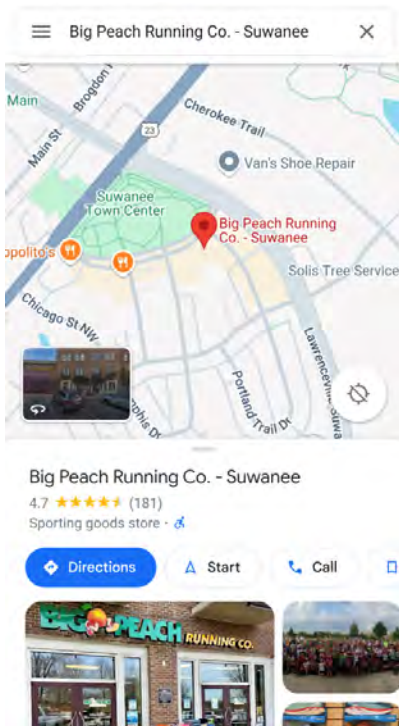
**Brand Logo:** Pressing the image or [More link](#)

opens the Biographical write up →

**Tagline:** Catch phrase (~50 characters) →

**Feature Image:** Capture their Imagination →

**Business Biography:** Tell YOUR Story  
What makes you Great and How you can  
serve your Customers & Community →




**Clicking Address:**  
Opens YOUR Google Profile ←


**Member Selects from Available Deals:**

- Donors get all the Deals
- Basic Members Save too





May Your Best Miles Be Those Covered On Foot! [More](#)



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Location: Suwanee  
**Address:**  
320 Town Center Ave  
Suwanee, Georgia 30024  
**Phone:** 678-869-5012

Deal	Requirements	Action
Classic	Discount Club	<a href="#">View</a>
Flash Sale	Basic Member	<a href="#">View</a>
Save \$10: Recycle old Shoes	Basic Member	<a href="#">View</a>
Sponsored	Basic Member	<a href="#">View</a>
Value Plus	Discount Club	<a href="#">View</a>

Powered by **hubbub LOCAL**

